



**2024 IIMC Region III Conference Registration**  
**Columbus, Georgia**  
**February 27-March 1, 2024**



## **IMPORTANT INFORMATION**

### **CMC AND MMC CREDIT**

The 2024 IIMC Region III Meeting has been approved for one (1) CMC Education point and one (1) MMC Advanced Education point per 4 hours of training as listed in course descriptions.

### **GEORGIA CLERKS CERTIFICATION CREDITS**

All courses will count as one (1) continuing education credit per hour for clerks already certified in Georgia. Meeting Management is approved for six (6) “Required Hours” by CVIOG.

### **CONFERENCE CENTER AND HOTEL INFORMATION**

The Conference will be held at the Columbus Convention Trade and Convention Center located at 801 Front Street, Columbus, Georgia.

A block of rooms has been reserved at the Columbus Marriott, directly across the street from the Convention Center (800 Front Street). The room rate is \$169 per night. For reservations call 706-324-1800 or use the link provided on the online registration page.

### **TRANSPORTATION INFORMATION**

Columbus is located approximately one (1) hour SW of the Hartsfield Jackson International Airport in Atlanta. Rental cars are readily available at the airport. GROOME Transportation also operates a shuttle service from the airport to Columbus ([groometransportation.com](http://groometransportation.com)). The rate is currently \$60 each way.

## IIMC REGION III CONFERENCE

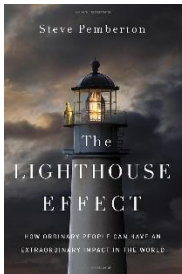
### Schedule of Events

#### Tuesday, February 27 Pre-Conference Athenian Dialogue (offered in two parts)

##### 1:00 pm – 4:00 pm Athenian Leadership Society Training: The Lighthouse Effect (Part 1 of 2)

The Athenian Leadership Society Training sells out quickly during each IIMC Conference. Attendance is limited to 30 participants. We are pleased to bring this training program to the IIMC Region III Conference. Make sure that you register early to get your seat.

What is an Athenian Dialogue? Dialogues are conversations that go beyond the usual knowledge recall and application process familiar to all municipal clerks in training seminars. They are unique because they explore leadership principles and practice, drawing on the insights contained in a book that all participants have read. The premise of the Athenian Dialogue Society is that clerks are leaders in very profound yet subtle ways. Participants devote a full day (6 hours) to a Dialogue and come away intellectually enriched by this communication experience.



Pre-Event Reading: *The Lighthouse Effect: How Ordinary People Can Have an Extraordinary Impact in the World* by Steve Pemberton. **Each attendee is responsible for purchasing and reading the book prior to the conference.**

About the Book: Our polarized, divisive culture seems to be without heroes and role models. We are adrift in a dark sea of disillusionment and distrust and we need "human lighthouses" to give us hope and direct us back to the goodness in each other and in our own hearts.

Steve Pemberton found a lighthouse in an ordinary man named John Sykes, his former high school counselor. John gave Steve a safe harbor after Steve escaped an abusive foster home and together they navigated a new path that led to personal and professional success. Through stories of people like John and several others, you will identify how the hardships you have overcome equip you to be a "human lighthouse," inspiring those around you.

*The Lighthouse Effect: How Ordinary People Can Have an Extraordinary Impact in the World* is available through Amazon. Support the IIMC Foundation by selecting I I M C Foundation when you click on smile.amazon.com. Amazon will donate a portion of the purchase price to IIMC Foundation to support continuing education for municipal clerks. This Dialogue has been preapproved for three (3) IIMC CMC or MMC education points with the satisfactory, timely completion of a learning assessment. It is also approved for six (6) CEU credits in Georgia.

**Facilitator: Denise Jordan, MMC, City Clerk, Gainesville, GA.**

#### Wednesday, February 28

##### 8:30 am – 12:30 pm Registration

##### 8:30 am – 11:30 am Athenian Leadership Society Training: The Lighthouse Effect (Part 2 of 2)

##### 9:00 am – 11:00 am Developing and Maintaining a Wellness Committee **2 Hours (CMC/MMC)**

This class deals with the value of having a good wellness committee. Students will learn how to establish an effective wellness committee within their organization. Establishing, supporting, and maintaining a worksite wellness committee provides opportunities and resources for all employees to create a healthy worksite, foster collaboration, and partnerships; and encourage healthy lines of communication.

**Facilitator: Sherea Robinson, Manager of Health Promotion Services, Local Government Risk Management Services, Georgia Municipal Association**

**Lunch on Your Own**

## 1:30 pm – 5:00 pm    **Opening General Session**

Welcome to the 2024 IIMC Region III Conference: Deborah Walker Reed, GMCA President and City Clerk, St. Marys, Georgia

Parade of State Flags

### **The Laws of Leadership 3 Hours (CMC/MMC)**

Keynote Speaker and Session Leader: Chief Jesse Evans, Chief of Police, Acworth, Georgia

In his training, “Laws of Leadership (Leadership through the Power of Collaborative Teams),” Jesse explores inspirational true crime homicide and cold case success stories to share the importance of leadership through collaborative teams in all that we do. No matter the mission you find yourself on or your chosen profession – government, business, entrepreneurial, law enforcement, military, or even faith-based – Laws of Leadership uses its true-crime platform to provide invaluable insight into three universal “laws of leadership” pivotal to creating high-performance teams capable of achieving exceptional sustained results. Commit to leadership. Commit to teams. Commit to closing the deal. Laws of Leadership will inspire you to make the commitments *today* that will immediately elevate your leadership and teambuilding game going forward *tomorrow*.

## 5:00 pm – 6:00 pm    **Exhibit Hall Grand Opening Reception**

Each attendee will receive an Exhibitor Passport in their registration packet. After having each exhibitor stamp the passport, turn it in for the final grand prize drawing on Friday morning.

## Thursday, February 29

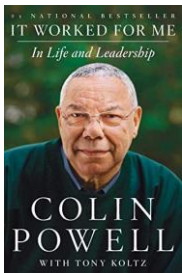
### **Breakfast on Your Own at the Marriott**

**8:30 am – 5:30 pm    Training Sessions (with Lunch and Business Meeting 11:45 am – 2:15 pm)**

**8:30 am – 11:30 am    Athenian Leadership Society Training: It Worked for Me (Part 1 of 2)**

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Pre-Event Reading: *It Worked for Me: In Life and Leadership* .by Colin Powell **Each attendee is responsible for purchasing and reading the book prior to the conference.**

About the Book: *It Worked for Me* is a collection of lessons and personal anecdotes that shaped four star-general and former Secretary of State Colin Powell’s legendary career in public service. At its heart are Powell’s “Thirteen Rules,”—notes he accumulated on his desk that served as the basis for the leadership presentations he delivered throughout the world.

Powell’s short-but-sweet rules such as “Get mad, then get over it” and “Share credit,” are illuminated by revealing personal stories that introduce and expand on his principles for effective leadership: conviction, hard work, and above all, respect for others. In work and life, Powell writes, “It is the human gesture that counts.”

A compelling storyteller, Powell shares parables both humorous and solemn that offer wise advice on succeeding in the workplace and beyond. “Trust your people,” he counsels as he delegates presidential briefing responsibilities to two junior aides. “Do your best--someone is watching,” he advises those just starting out, recalling his own teenage summer job shipping cases of soda. Powell combines the insight he gained serving in the top ranks of the military and in four presidential administrations, as well as the lessons learned from his hardscrabble upbringing in the Bronx and his training in the ROTC. The result is a powerful portrait of a leader who was reflective, self-effacing, and grateful for the contributions of every employee, no matter how junior.

*It Worked for Me* is available through Amazon. Support the IIMC Foundation by selecting IIMC Foundation when you click on smile.amazon.com. Amazon will donate a portion of the purchase price to IIMC Foundation to support continuing education for municipal clerks. This Dialogue has been preapproved for three (3) IIMC CMC or MMC education points with the satisfactory, timely completion of a learning assessment. It is also approved for six (6) CEU credits in Georgia.

**Facilitator: Camilla G. Pitman, MMC, City Clerk, Greenville, SC**

**8:30 am – 11:30 am Meeting Management 101 (Part 1 of 2) 6 Hours (CMC ONLY)**

Much of government’s progress is made through formal meetings, and clerks play an instrumental role in their facilitation from advertising notices through record-keeping. A clerk’s procedural knowledge and skill might make the difference between an extremely productive meeting and one that impedes governance. In this course, clerks will acquire in-depth knowledge and skills regarding the proper methodology for preparing agendas and will lead to a discussion on the different approaches used by clerks for preparing agendas and recording minutes for public meetings and hearings.

**Facilitator: Mrs. Jawahn E. Ware**

**8:30 am – 11:30 am Nurturing Civil Workplace Cultures (Part 1 of 2) 6 Hours (CMC/MMC)**

As workplaces become more diverse, organizations must create inclusive and equitable environments where everyone feels welcome. Leadership must develop an understanding of unconscious biases and how to overcome them. A work environment that values the organization's differences will inevitably deliver quality customer service to all stakeholders. This training aims to help employees recognize the importance of respecting differences, embracing equity, creating inclusion, and nurturing more civil workplace cultures.

**Facilitator: Freddie Broome, Director of Equity and Inclusion, Georgia Municipal Association**

**8:30 am – 11:30 Am Supervisory Leadership 3 Hours (CMC/MMC ONLY)**

This session examines leadership – what it is, why it matters, and how to become an effective leader. The session will help expand the capacity of individuals to perform in leadership roles within their local government. It will also show how to facilitate execution of an organization's goals through building teams and growing the capabilities of others.

**Facilitator: Emily Davenport, Member Services Consultant, Georgia Municipal Association**

**11:45 am – 2:15 pm Lunch and Annual Business Meeting**

**2:30 pm – 5:30 pm Training Sessions**

**2:30 pm – 5:30 pm Athenian Leadership Society Training: It Worked for Me (Part 2 of 2)**

**2:30 pm – 5:30 pm Meeting Management 101 (Part 2 of 2)**

**2:30 pm – 5:30 pm Nurturing Civil Workplace Cultures (Part 2 of 2)**

**2:30 pm – 5:30 pm Strategic Planning 3 Hours (CMC/MMC ONLY)**

Planning is a critical component of good management and governance. Strategic Planning is a process in developing a vision for the future and identifying goals and objectives to reach the vision of the organization by aligning with the organization’s mission and core values. It enables an organization to look into the future for a systematic approach to program and service development. This course will identify the benefits of strategic planning for your organization and provide the framework for developing a strategic plan.

**Facilitator: Terrell Jacobs, Member Services Consultant, Georgia Municipal Association**

**7:00 pm – 10:00 pm Rockin' The Roaring 20's Dance Party**

**Join us for a fun evening of dinner and dancing. 20's attire is encouraged.**



**Friday, March 1**

**Breakfast on Your Own at Marriott**

**9:00 am – 11:00 am Creative Solutions to Current Problems: The Clerks Role 2 Hours (CMC/MMC)**

This session will feature a panel discussion with the IIMC Region III State Presidents, facilitated by Isaiah Hugley, City Manager of Columbus, Georgia. Current issues of concern will be discussed, including; establishing policies for Social Media, managing first amendment audits, procedures for keeping track of complicated amendments and votes, promoting the city clerk's office and yourself, tips for conducting records inventory and many other topics. The session will conclude with remarks from Mr. Hugley on the vital role the clerk plays in the success of local government.

**Facilitator: Isaiah Hugley, Manager, Columbus, Georgia**

**Panelists: State Presidents**

**11:00 am – 11:30 am Closing and Door Prize Drawings**

**2024 IIMC Region III Conference**  
**February 27-March 1 Columbus Convention Center, Columbus, Georgia**

**REGISTRATION FORM**

Full Name \_\_\_\_\_

Preferred Name for Badge \_\_\_\_\_

Title (including certifications) \_\_\_\_\_

City/County/Organization \_\_\_\_\_

Guest Name, if registering a guest for Thursday Evening Event: \_\_\_\_\_

Street Address/City//State/Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

	Early Registration By November 3	Registration Nov. 3 – Dec 22	Late Registration Dec 23-Feb 27
<input type="checkbox"/> Pre-Session Athenian Dialogue (2/27-28) <i>The Lighthouse Effect</i> (Limited to first 30 people)	\$95		
<input type="checkbox"/> Full IIMC Region III Conference (All Events 2/28-3/1) Please Select Thursday class below	\$375	\$395	\$415
<input type="checkbox"/> Guest Registration for Thursday Evening	\$75	\$75	\$75
<input type="checkbox"/> Wednesday Only (2/28)	\$125	\$135	\$145
<input type="checkbox"/> Thursday Only (2/29) Please select Thursday class below	\$250	\$260	\$270

Please select Thursday Training Session

- Athenian Dialogue  
*It Worked for Me* (limited to 30 people)
- Meeting Management 101
- Nurturing Civil Workplace Cultures
- Supervisory Leadership/Strategic Planning

Total Registration Fee \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_  Check # \_\_\_\_\_

Mail checks with registration form to GMCA 201 Pryor Street SW, Atlanta, GA 30303 Attn: Rodline